

# PALOMAR COLLEGE INSTITUTIONAL REVIEW 2005 INSTRUCTIONAL PROGRAMS DATA COLLECTION FORM

PLEASE READ "2005 Instructional Programs Guidelines Form" BEFORE PROCEEDING.

**Name of Instructional Program Reviewed in this Document: Fashion Department**

**1. Progress Report. Review previous year's institutional review.** Describe the progress made on any recommendations or areas of need identified in your previous year's review. Specifically, describe progress made toward the areas of program assessment, current program goals and objectives, and learning outcomes.

The enrollment is up in the fashion program, as is the WSCH, FTES, WSCH to FTES. Our retention percentage rates are down as is the successful completion. We have been very meticulous this past year to make sure and drop inactive students in all of our courses. That may account for the drop in retention and success rates.

**2. Insert quantitative data for this program.** Access this data at <http://sharepoint.palomar.edu/ir>

Program Data Elements	Fall 02	Fall 03	Fall 04
Enrollment	421	398	443
WSCH	1388.3	1246.1	1476.4
FTES	46.3	41.5	49.2
WSCH/FTEF	417.5	415.4	484.1
Retention Rate	92.0	90.9	80.0
Success Rate	75.9	80.8	68.8
% Enrollment to Max	<b>N/A</b>	95.4	104.5

Staff Data Elements	Fall 02	Fall 03	Fall 04
Contract FTE	1.67	1.60	.60
Overload FTE	0.36	0.25	0.20
Hourly FTE	1.30	1.15	2.25
Total FTE	3.33	3.00	3.05

**3. Program assessment.** Assessment of program offerings, faculty/staff needs, etc.

We have just completed a program assessment for the Fashion Design Program and the Fashion Merchandising Program. Several changes have been to update the curriculum according to industry information for employability. We are adding a new course and requiring it for all the design and merchandising students, Adobe Illustrator/Photoshop for Fashion. We added another new course to both programs from the Business Department. The students will have a choice between Marketing and Small Business Management as part of the requirements to complete the certificate in merchandising and/or design. Our department faculty and staff needed some professional development training for Curricunet and Student Learning Outcomes Assessment Cycle. We did a workshop just before school started and instructors received PD credit. Our adjunct faculty members were invited to be a part of this workshop.

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### 4. List accomplishments program has made in the last academic year.

1. During the semester break 20 new computers are to be installed in FCS-1 for use by the fashion merchandising students, the fashion design students (Lectra) nutrition students, and the FCS students.
2. Three new articulation agreements with district high schools for our Sewing Techniques course.
3. Developed a course in Basic Sewing Skills for the non-credit programs to establish basic skills for students who have no previous experience with sewing.
4. We continue to do outreach and marketing of our fashion program to schools in our district.
5. Interested high school students participated in the annual fashion show and enrolled in the course that produces the show.
6. We purchased 10 new Phaff sewing machines for the design program.
7. Developed equipment kits for sewing and design students to purchase. A change in procedure has our students now buying their bobbin cases from the bookstore. The department no longer provides the bobbin cases; it has only taken us 20 years to make this change.
8. We have strengthened our relationship with the Theater Department; an adjunct faculty member of our department is in charge of all the costumes for plays being produced in the Palomar College Theater. He invites fashion students to work in the costume lab for experience and good material for their portfolios.
9. Our students went on a field study trip last spring semester to visit the fashion industry as it operates in New York City.
10. A student teacher from California State University Long Beach did her student teaching with our program last spring semester and is now working as an adjunct faculty member in our department.
11. We are a part of the Campus Explorations – Ethics Project.
12. Our department members did training for the Curricunet and the new state requirements for assessment. (SLOAC)

### 5. List current program goals and objectives. (2-3 measurable goals that are congruent with Palomar College Strategic Planning Goals)

1. Continue to improve the teaching/learning process by creating environments that are conducive to student learning.
2. Work together as a department to create effective assessment tools. We are currently working on several rubrics to establish consistent standards in the grading process in the department.
3. Stay abreast of changes in the fashion industry that effect our students' ability to find employment once they finish school.
4. Stay in constant conversation with our industry advisory board so that we continue to upgrade our curriculum to meet industry demands related to skills necessary to be successful in a fashion career.

### 6. Learning outcome goal and objective. Identify one learning outcome that has been incorporated in one course in the program and identify a measure for determining whether the learning outcome has been achieved.

Example: FASH 145

Learning Objective: The student will draw the fashion figure (stylistic bodies) using a croqui and base the accuracy of their drawings on the 9-head figure standard for the industry. (Professional visuals are available)

Activity: The human body form is broken down into its individual parts – head, face, torso, legs, fee, arms, and hands – and the student will draw each part separately and then put it together into the whole body form.

Assessment of Learning: Visual assessment is required. Match of the student's drawings with the industry standard 9-head figure.

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This Report Prepared By: \_\_\_\_\_  
Name (print and initial) Date

This Report Submitted To: \_\_\_\_\_  
Name (print) Date

**FEEDBACK & SUGGESTIONS TO INSTITUTIONAL REVIEW COMMITTEE FOR NEXT  
REVIEW:**